



Document informatif pour la réunion du comité directeur

Septembre 10 2010

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Sommaire des activités des groupes bénévoles

Septembre 2010 (detail en anglais)

Coalition- SGSL	Advisory Groups			Working Groups		
	Communication et éducation	Financement	Consultation technique	Science, recherche et habitat	Érosion côtière	Savoir écologique traditionnel
<u>Status:</u>	<i>Active</i>	<i>Inactive</i>	<i>Inactive</i> <i>There is no chair - a new purpose and direction has yet to be set</i>	<i>Active</i> <i>Meetings every 3 months</i>	<i>Active</i> <i>Meetings every 2 months</i>	<i>Inactive</i> <i>Allister has agreed to be chair again. Chantal is not ready to start this group up again given limited time to devote to it, and number of less than active members.</i>
<u>Projects currently involved in:</u>	<i>Updating Website information and setting yearly goals for the Coalition's communication</i>	<i>None</i>	<i>None</i>	<i>CAMP, Sustainability Indicators, Other Research, SECOA</i>	<i>Coastal Erosion Monitoring and Education Program (CEMEP)</i>	<i>None</i>
<u>Potential projects coming:</u>	<i>Website update and Financial literacy over the radio</i>	<i>Annual Local Marketing and Fundraising Event</i>	<i>None</i>	<i>CURA, PEI Estuary Eutrophication research, Food Security Research</i>	<i>None</i>	<i>None</i>
<u>Next meeting:</u>	<i>November 16 2010</i>	<i>None</i>	<i>None</i>	<i>October 5th, 2010 2:00pm</i>	<i>September 20th, 2010</i>	<i>None</i>

Volunteer Group Activities Details

SECOA

- Reports now on website both languages
- There will be no activity on our part this year, as currently overwhelmed and government debating next steps
- IIS continuing to push the research methodology – potentially may receive some funding through CURA

SUSTAINABILITY INDICATORS

- Report from ED on the Progress of this idea has lead to a tentative plan for developing a Community Friendly tool kit using this information (action is to work with the SC Municipal representatives to help develop a tool that can be of use to their communities).
- See Internal Project Reports below

CAMP

- Summer report will be made available in a few months
- Student summaries will be in September Messenger
- Develop Presentations for Community Groups to Deliver to Community Leaders
- Refine and improve delivery of program for next summer

CURA

- September 27-29 meeting in Moncton will set the way for implementation
- Group and Coalition-SGSL members will receive clearer indications of this program in the Fall
- December Messenger will likely hold more details for this project

CEMEP

- Translation of last year brochure to be done and distributed to interested groups
- Conservation Organisation and Coalition-SGSL to discuss protection of habitat on the coast
- Help bridge gap between them and local organisations
- Determine a communication strategy for getting this adaptation concept to community leaders
- Work with the 4 communities to refine last year's project methodology and expand the method to other groups

- Work with these 4 groups to deliver a presentation to their community leaders on the concept of coastal erosion and habitat protection as means of adaptation

Plan de travail annuel (anglais seulement)

Sommaire :

Certains projets ont grossit en complexité et rejoignent la plupart de nos stratégies, buts et mandats.

Certains projets sont devenus des standards et aussi des programmes, sous lesquels nous pourrons élargir notre travail avec les années.

Voir PDF: AnnualWorkplan and AW_Legend

Rapport interne (anglais seulement)

Report on attendance at events/ Rapport sur la participation d'événements

Event Name/Nom de l'événement : *Coastal Zone Canada 2010*

Date: July 25-29 2010

Location/Endroit : Charlottetown, PEI

Participant(e): Chantal Gagnon

Objectifs:

- Networking/Réseautage
- Training/Entraînement
- Collecte information/ Collecte d'information
- Disseminate information/distribuer de l'information

Summary/Résumé

I attended four days of the event. The CZC2010 was a great networking opportunity. I met folks in different levels of government, other local groups and universities, and some industry. All of which are involved in some form or another in coastal zone management. The theme of the event was Integrated Coastal and Ocean Management.

I presented on the Coalition-SGSL's perspective on how to achieve integrated coastal zone management (social interaction and information exchange). The session I was in had a good attendance and comments after the presentation indicated participants liked my presentation. I also assisted BoFep and Passamaquoddy Chief Hugh Akagi host the session on *Conservation: Bridging Aboriginal and Non-Aboriginal Views*. Finally, I helped facilitate a discussion session on challenges to community participation in coastal management efforts by government.

The wide array of individuals at this conference and the wide subjects permitted me to network with climate change folks, federal government representatives, Coastal CURA students and researchers, as well as some fisheries and aquaculture representatives. There were some representatives from geological coastal technologies as well.

The event encouraged lots of discussion through forums, discussion cafés, and community representation. The Youth Forum was also a mix bag of activities that diverged from the usual paper presentations. They made educational videos that are available on the Facebook of CZC2010. CZC2010 is also making information from the conference available on its website, including a synopsis of their recommendations to address coastal zone issues.

I was also approached to participate in the organisation of the 2012 CZC. As this event is to be in Rimouski, we should be able to integrate this within the CURA-CCC. More information will come in the Fall of 2010 to confirm if our participation is needed and what that would entail.

All in all the conference was very useful. I had brought the display and some Messengers and pamphlet. There were no Messengers left and few pamphlets by the end of the event. The Coalition-SGSL received good visibility as many of our members were there too.

Internal Project Reporting to Steering Committee/ Rapport interne de projet au comité directeur

Project Name/Nom du projet : Sustainability Indicators

Start/Début: 2004, 2006 _____ End/Fin: Ongoing _____

Lead/Coordinateur (trice): Executive Director and Chair of SRHWG

Working Group/Groupe de travail : Science, Research & Habitat working group

Outcome/Objectif: The objectives answered the following:

1. A need for a reporting and monitoring mechanism that would help evaluate the state of sustainability in the region and prioritize information for all Gulf stakeholders regarding sustainability issues. (Report 1)
2. A need to incorporate this tool into other environmental and policy toolsets, used by all stakeholders in the SGSL as a means to educate the public and stimulate changes in policy direction. (Report 1)
3. The purpose for developing sustainability indicators is to inform and/ or influence the development of policies, programs and action plans to maintain or create a sustainable environment, culture and economy. The indicators and community discussion about them, increase public awareness and understanding about sustainability issues and help identify information gaps and research priorities for improved knowledge about sustainability over time. (Report 2)

Has the outcome been met/ Est-ce que l'objectif a été atteint? They were partially met. The Science, Research and Habitat Working Group was tasked with producing a list of indicators which would serve as a reporting and monitoring mechanism for the state of sustainability in the SGSL. This list of indicators was done. A second project with the aim of testing the indicators and populating them was also carried out. It made several conclusions and recommendations as to actions that could be done by several groups based on using the indicators. Neither the first nor second phase of the project has confirmed that the developed sustainability indicators can be used effectively or that they can be incorporated in existing environmental and policy toolsets. Nor have they permitted the SRHWG to determine whether these indicators can be used or not as presented in the first report (See Recom.1.).

Experience/Expérience

Positive aspects/Éléments positifs :

The first project permitted the establishment of 17 key indicators for our region. They were taken from a very large list of indicators drawing from international sources but that could be used in the Southern Gulf. The second phase of the project aimed more to familiarise local groups with indicators, the opportunities they present and the challenges to using them. As Marianne Janowicz explained in her review of both projects:

“The two objectives of the project: increase capacity building and understanding of indicators, and; develop resources for action/management planning, are still relevant. In fact, they identify the way forward. All of the indicators that were worked with are looking at rural life in Atlantic Canada. The action items identify ways that the Coalition, NGO member groups and governments can strengthen rural communities. This would be done by ensuring access to education at the local level, ensuring a good start for your infants, diversifying local economies, becoming innovative in energy consumption and giving a high priority to land use planning. Specifically, some recommendations and action follow up are more relevant than others. While relevance may be a measure of circumstances and the group looking at them, there are some strengths that are probably universal and should be looked at. There are also strong links between various indicators that could help in the use of the indicators for management planning.” (Marianne’s 2 page review).

The positive aspect of both projects was advancement in identifying indicators and challenges in populating and using them. They could prove useful down the road if a way can be found to use them.

Negative aspects/Éléments négatifs :

Overall the negative aspect of the project is that the ultimate end user of the indicators has not been clearly identified. That is to say that when a product is developed that requires as much resource and research as indicators do, a specific end-user is usually targeted in designing, studying, developing and marketing the product. Indicators are a tool, yes but for whom? Indicators are a product, yes but to do what exactly? Research demonstrates that indicators and reports of indicators are not as used by decision makers as those who create them would like them to be (PHD research focused on this subject presented at DFO event in February 2010). The biggest challenge of this project is now that we have developed something, how do we make it useful to an audience that is not clear? How do we market it? How do we use it?

As of June 2010, the SRHWG had not been able to answer these questions. To answer these questions we need either the input of those who would use them – who can identify what use they would make of this information in real decision making – or simply make

an educated choice as to which audience should be targeted first. Though the second project did attempt partially to do this it still left too much vagueness, too many players, too many possible users and too many recommendations with no specific implementers.

Lessons learned/Leçons apprises

Conclusions reached in the project reports and follow-up, include:

- This project has demonstrated that data compilation for reporting on sustainability indicators is a big job. (Report 1)
- Future efforts to populate the indicators with suitable data will require significant financial and human resources. There is also an ongoing need for resources to update the indicator data and index calculations on a regular basis, if the indicator framework and index is to become a useful tool for the region. (Report 1)
- The sustainability rating of each individual indicator or of the overall index is subject to interpretation. Defining a level of sustainability for the region, which is acceptable to stakeholders is a challenge. (Report 1)
- Weighting of the index is a challenge. A true picture of sustainability is required for the indicator list to be a useful tool for the region. It would be very easy to skew the index in one direction or another by the types of indicators that are on the list and/or by assigning undue importance to a particular indicator. (Report1)

Steps to repeat/Étapes à refaire :

The research into identifying the 17 indicators was a great educational experience and already helped to narrow down what decision makers in our region should be looking at to include in the decision making process.

The forums in the second project helped bring science to the communities and helped local residence realise the importance of good data for sound decision making.

Steps Not to repeat/Étapes à ne pas refaire :

It is important that more structure be given to this type of research in the future. Determine specific end users and target the development of the project to meet their use of the product. Then focus on marketing and distribution. Also, ensure the working group who started the project includes the follow through regularly not only after the project is done, but while the project is developing.

Recommendations from Coalition-SGSL Executive Director:

1. SRHWG members to confirm before September 2010 if the developed sustainability indicators can a) be used by the Coalition-SGSL members to determine the state of sustainability, b) be incorporated in existing environmental and policy toolsets, and c) be used as presented in the first report. If not, than SRHWG needs to clearly identify what is wrong with the 17 indicators that it can't be used by anyone who would read them on our website?

SRHWG Response: Will confirm these points at September meeting.

2. SRHWG members must determine who the best audience is for these indicators and how this audience can best be reached.

SRHWG Response: Two main users identified 1) the Coalition-SGSL and their members and 2) rural municipalities.

3. SRHWG should not seek to populate the indicators. Chantal proposed that instead we should develop a tool kit that would indicate how these indicators can be used by rural municipalities, and how to interpret the data coming from them. That way if New Brunswick likes this list of indicators they can put the effort into populating the data themselves. This approach would imply that we must make a report based on the two we've already done in order to publicise the information and educate the public on how to use these indicators.

SRHWG Response: Agreed. One tool kit for all 17 indicators will be developed.

4. SRHWG members should feel comfortable recommending to the Coalition-SGSL Steering Committee that the review of the Five Year Strategic goals (due to start in 2011) includes the following elements to be considered (based on 2nd phase of indicators' project):

- Ensure access to education at the local level,
- Ensure a good start for infants,
- Diversify local economies,
- Become innovative in energy consumption, and
- Give a high priority to land use planning.

SRHWG Response: Agreed. See Steering Committee Resolutions for approval.

Rapport de la directrice (anglais seulement)

Steering Committee Meeting/ Réunion du comité directeur #34

NOTE: This report is now shorter and more concise to reduce time spent on reporting and micro-management at SC.

Funding proposals/ Soumission pour des fonds:

2010-11 Total Budget

<u>Revenues</u>	<u>Confirmed</u>	<u>Denied</u>	<u>Programs/Class</u>
Environment Canada Funding	55,574.00		CAMP, CEMEP, ATLAS, ADMIN
E C - Sc Horizons		12,000.00	CEMEP, ATLAS
Service Canada	9,944.00		CAMP
DFO Funding	25,000.00		CAMP, ATLAS, ADMIN
Shell Environmental Fund	2,500.00		CEMEP/PESEC
DFO (Scholarship)	5,000.00		SCHOLARSHIP
Fundraising - Donations			ADMIN
Heritage Canada	4,710.00		ARUC
NSERC - UQUAR	15,000.00		ARUC, ADMIN, CEMAP
RBC Blue Water Foundation		321,000.00	CEMEP, CAMP, over 3 years
Mountain Equipement Coop		17,501.00	ICB, ADMIN
EJLB Foundation		50,001.00	ICB, ADMIN, COMM
Eco-Action		17,467.00	CEMEP, COMM
TD Friends of the Environment		4,500.00	AGM 2010
Canadian Wildlife Federation		10,000.00	ADMIN, COMM
Total Revenues	117,728.00	432,469.00	

Fundraising Status: ED will focus on accomplishing current deliverables, and start applying to certain funds in the winter of 2011.

Networking/ Réseautage:

- June – Coalition-SGSL AGM, Chéticamp, NS
- June – Nova Scotia Coastal Strategy Stakeholder Workshop, Halifax, NS
- July – Coastal Zone Canada, Charlottetown, PEI

Coalition meetings/réunions et rencontres:

- Weekly meetings with staff
- Management Committee meetings, June 24,
- Meeting with Science Research Habitat WG, July 6,
- Meeting with ARCU-CURA partner, July 5, 7,8, 15, 22 and 29, August 24
- Meeting with Communication & Education AG, July 20
- Meeting with Social Economy Network, Aug.23 and 26.
- Meeting with three Bank Managers, June 29 and 30, July 15

Training-Networking/Cours et réseautage

- None

Activities

- Financial reviews, processes and so on
- Organised Volunteer Group Meetings with Chairs and President
- Worked on various funding proposals and project ideas with partners
- Worked on internal management needs and planning
- Managed CAMP students and project
- Worked on CURA-CCC responsibilities
- Followed up on in-kind request and sent letters of support
- Developed relations with Magdelene Island Comité ZIP for AGM 2011 theme and partnership

Upcoming Important Deadlines

- September 27-29 2010 – CURA-CCC First Meeting
- Late Fall 2010 – Meeting in Magdelene Island on Fossil Fuel

- December 3 or 10 – Steering Committee Meeting

Important News:

- ED has been invited officially to be on the Advisory Committee to the Coastal Cura Conference in June 2011 and unofficially on the planning committee for the Coastal Zone Canada 2012 conference in Rimouski.

Mise à jour financière

Coalition 2010/11 MAIN BUDGET

Ordinary Income/Expense	Total	1st Quarter April 1-June 30	2nd Quarter July 1-Sept.30
Income			
43710 · Amts rec'd from Federal Gov't	21,589.00	12,000.00	9,589.00
43760 · Other gifts - not receipted	38.71	29.10	9.61
Total Income	21,627.71	12,029.10	9,598.61
Expense	0.00		
60300 · Awards and Grants	0.00		
60310 · Sustainability Scholarship	2,500.00	2,500.00	
Total 60300 · Awards and Grants	2,500.00	2,500.00	
60400 · Bank Service Charges	55.35	38.65	16.70
61000 · Business Licenses and Permits	30.00	30.00	
63000 · Executive Director Expenses	0.00		
63001 · Executive Director Meals	774.57	515.02	259.55
63000 · Executive Director Expenses - Other	2,439.20	1,617.42	821.78
Total 63000 · Executive Director Expenses	3,213.77	2,132.44	1,081.33
63300 · Insurance	2,888.00		2,888.00
64900 · Office Supplies	637.66	351.57	286.09
66000 · Payroll Expenses	12,364.23	5,961.39	6,402.84
66700 · Professional Fees	1,174.56	1,095.69	78.87
66900 · Reconciliation Discrepancies	0.64	0.64	
67000 · Projects-Programs	0.00		
67001 · Project - IT WEB Support	398.85	377.37	21.48
67002 · Project - Meal Expenses	614.40	614.40	
67006 · Project Insurance Exp	4,812.00	4,812.00	

67007 · Project Lodging and Conf. Fees	610.00	610.00	
67009 · Project Office Supplies	78.40	60.42	17.98
67010 · Project Printed Communications	350.00	0.00	350.00
67011 · Project Professional Fees	1,145.26	1,145.26	
67012 · Project Telephone Expense	1,228.03	685.92	542.11
67013 · Project Vehicle & Travel Exp	8,107.90	2,152.90	5,955.00
67014 · Project Wages/Salaries	21,801.78	11,010.82	10,790.96
Total 67000 · Projects-Programs	39,146.62	21,469.09	17,677.53
67200 · Steering Committee Expenses	0.00		
67201 · SC - Meals	42.54	42.54	
67200 · Steering Committee Expenses - Other	2,041.72	1,966.72	75.00
Total 67200 · Steering Committee Expenses	2,084.26	2,009.26	75.00
68100 · Telephone Expense	671.80	502.44	169.36
Total Expense	64,766.89	36,091.17	28,675.72
Net Ordinary Income	-43,139.18	-24,062.07	-19,077.11
Net Income	-43,139.18	-24,062.07	-19,077.11

11:50 AM
2010-08-27
Accrual Basis

**Coalition-SGSL
Balance Sheet
As of 27 August 2010**

	<u>27 Aug 10</u>
ASSETS	
Current Assets	
Chequing/Savings	
10950 · Petty Cash	100.00
10960 · Royal Bank Chequing	42,129.49
Total Chequing/Savings	<u>42,229.49</u>
Total Current Assets	<u>42,229.49</u>
TOTAL ASSETS	<u>42,229.49</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
20000 · Accounts Payable	11,929.64
Total Accounts Payable	11,929.64
Other Current Liabilities	
25500 · GST/HST Payable	-6,176.50
26300 · Deferred Revenue	2,500.00
Total Other Current Liabilities	<u>-3,676.50</u>
Total Current Liabilities	<u>8,253.14</u>
Total Liabilities	8,253.14
Equity	
32000 · Unrestricted Net Assets	77,115.53
Net Income	<u>-43,139.18</u>
Total Equity	<u>33,976.35</u>
TOTAL LIABILITIES & EQUITY	<u>42,229.49</u>